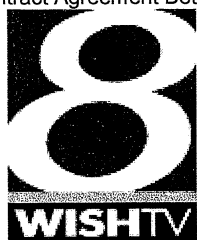


CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

Echo Point Media
Attention: Brian Schluep
407 North Fulton Street
Indianapolis, IN 46202
USA

<u>Contract / Revision</u> 218839 /		<u>Alt Order #</u>
<u>Product</u> Mary Ann Sullivan District #36		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 1745
<u>Advertiser</u> POL/Indiana Senate Democrats		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> David Copple	<u>Sales Office</u> Indy Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 63.90
<u>IDB#</u> 612	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN461/IN13745		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WISH	11/01/12	11/06/12	Daybreak @ 6	558-7a		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$450.00	2.50			
	Week:	11/05/12	11/11/12	MT-----				2	\$450.00	2.50			
N 2	WISH	11/05/12	11/06/12	CBS This Morning @7a	7-8a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$350.00	2.20			
N 3	WISH	11/01/12	11/02/12	CBS This Morning @8	8-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				2	\$300.00	1.70			
N 4	WISH	11/05/12	11/06/12	CBS This Morning @8	8-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$150.00	1.70			
N 5	WISH	11/03/12	11/03/12	Daybreak Saturday	558-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-				1	\$250.00	2.50			
N 6	WISH	11/04/12	11/04/12	Daybreak Sunday	558-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$200.00	1.90			
N 7	WISH	11/01/12	11/02/12	Noon News	1158a-1230p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$650.00	4.20			
N 8	WISH	11/01/12	11/05/12	News 8 @5p	5-530p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$900.00	3.40			
	Week:	11/05/12	11/11/12	M-----				1	\$900.00	3.40			
N 9	WISH	11/01/12	11/05/12	News 8 @ 530p	530-6p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$900.00	3.60			
	Week:	11/05/12	11/11/12	M-----				1	\$900.00	3.60			
N 10	WISH	11/01/12	11/05/12	News 8 @6	558-630p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$900.00	3.60			
	Week:	11/05/12	11/11/12	M-----				1	\$900.00	3.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
218839 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	Mary Ann Sullivan District	1745

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Indiana Senate Dem	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WISH	11/01/12	11/05/12	News 8 @ 11 M-F	11-1135p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$900.00	5.00			
	Week:	11/05/12	11/11/12	M-----				1	\$900.00	5.00			
N 12	WISH	11/04/12	11/04/12	News 8 @ 11 Sunday	11-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$900.00	3.20			
N 13	WISH	11/01/12	11/05/12	M-F News 8 Repeat	137-211a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				1	\$50.00	1.10			
	Week:	11/05/12	11/11/12	M-----				1	\$50.00	1.10			
Totals										63.90		23	\$12,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	23	\$12,250.00	\$10,412.50
Totals	23	\$12,250.00	\$10,412.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



EchoPoint Media

Buy Detail Report

218839

Revision #:

Date: 10/31/2012
12:57 PM

Client: Indiana Senate Democrats
Media: TV
Product: Mary Ann Sullivan District #36
Market: Indianapolis
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 1745
Description: Sullivan #36: 11/1-11/6 - TV
Flight Start Date: 10/29/2012 05:00 AM
Flight End Date: 11/11/2012 04:59 AM
Buyer: Laura Heape

Vendor: WISH-TV
1950 North Meridian Street
Indianapolis, IN 46202

Send Billing To: EchoPoint Media
407 N. Fulton Street
Indianapolis, IN 46202
Phone: 317.264.8400
Fax: 317.264.8401

Affiliation: CBS

Aug 10/31

Line No	Daypart Program	Daypart Code	STN Gross	Wks Dur	Total Spots	Adults 35+	Rtg/CPP
✓1	WISH-TV MTuWThF 6:00a-7:00a NWS 8-DAYBREAK	EM	\$450.00	30 1 2	3	2.5	
✓2	MTuWThF 7:00a-8:00a CBS THS MRNG-1/CBS THS MRNG-2	EM	\$350.00	30 0 2	2	2.2	
✓3	MTuWThF 8:00a-9:00a CBS THS MRNG-2	EM	\$300.00	30 2 0	2	1.7	
✓4	MTuWThF 8:00a-9:00a CBS THS MRNG-2	EM	\$150.00	30 0 2	2	1.7	
✓5	Sa 6:00a-9:00a AVG. ALL WKS<	W/K	\$250.00	30 1 0	1	2.5	
✓6	Su 6:00a-9:00a DAYBRK SU MORN<	W/K	\$200.00	30 1 0	1	1.9	
✓7	MTuWThF 12:00p-12:30p NWS 8 AT NOON	DT	\$650.00	30 1 0	1	4.2	
✓8	MTuWThF 5:00p-5:30p NEWS 8 AT 5.00	EN	\$900.00	30 1 1	2	\$154.76	
✓9	MTuWThF 5:30p-6:00p NEWS 8 AT 5.30	EN	\$900.00	30 1 1	2	\$264.71	
✓10	MTuWThF 6:00p-6:30p NEWS 8 AT 6.00	EN	\$900.00	30 1 1	2	\$250.00	
✓11	MTuWThF 11:00p-11:34p NWS 8 AT 11.00<	LN	\$900.00	30 1 1	2	5.0	
✓12	Su 11:00p-11:34p AVG. ALL WKS<	LN	\$900.00	30 1 0	1	\$180.00	
✓13	MTuWThF 1:37a-2:07a NWS 8-11.00 R<	LF	\$50.00	30 1 1	2	\$281.25	
Total Spots:							23
Total GRP/GIMP(000):							63.9
Total CPP/CPM:							\$191.71



Buy Detail Report

Revision #: Date: 10/31/2012 12:57 PM

Client: Indiana Senate Democrats	Estimate: 1745	Vendor: WISH-TV	Send Billing To: EchoPoint Media
Media: TV	Description: Sullivan #36: 11/1-11/6 - TV	1950 North Meridian Street	407 N. Fulton Street
Product: Mary Ann Sullivan District #36	Flight Start Date: 10/29/2012 05:00 AM		
Market: Indianapolis	Flight End Date: 11/11/2012 04:59 AM	Indianapolis, IN 46202	Indianapolis, IN 46202
Primary Demo: Adults 35+			Phone: 317.264.8400
Separation between spots: 30	Buyer: Laura Heape		Fax: 317.264.8401

Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/29	11/5	Total Spots	Adults 35+ Rtg/CPP
WISH-TV			Total Cost:				\$12,250.00	23

Signature: _____
Please sign & fax back for confirmation.

Disclaimer: SEQUENTIAL LIABILITY POLICY: Client and EchoPoint Media agree to the American Association of Advertising Agencies definition of sequential liability for payment to the media. The agency shall be solely liable for payment of all media invoices if the agency has been paid for those invoices.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WISH / INDIANAPOLIS</u>	Date: <u>10-31-12</u>
--	---------------------------------

I, SHANNON QUINN,
 being/on behalf of: MARYANN SULLIVAN, a legally
 qualified candidate of the DEMOCRATIC political
 party for the office of: STATE SENATE
 in the GENERAL
 election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See email sent on 10.31					

Total Charges: \$ 12,250 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

SULLIVAN FOR INDIANA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RANDALL BRUCE DYER II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-31-12

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Order #218839: Echo Point../POL/Indian../Mary Ann S../1745



Spot	Channel	Spot Status	Air Date	Day	Times	Air Time	Ad-ID	Internal Rate
[1]	WISH	Placed	11/01/12	Th	530-6p	5:40 PM		\$900.00
[1]	WISH	Placed	11/01/12	Th	8-9a	8:11 AM		\$300.00
[1]	WISH	Placed	11/02/12	F	5-530p	5:08 PM		\$900.00
[1]	WISH	Displaced	11/02/12	F	558-7a			\$450.00
[1]	WISH	Placed	11/02/12	F	8-9a	8:27 AM		\$300.00
[1]	WISH	Placed	11/02/12	F	137-211a	1:53 AM		\$50.00
[1]	WISH	Placed	11/02/12	F	558-630p	6:20 PM		\$900.00
[1]	WISH	Placed	11/02/12	F	1158a-123i	12:22 PM		\$650.00
[1]	WISH	Placed	11/02/12	F	11-1135p	11:34 PM		\$900.00
[1]	WISH	Placed	11/03/12	Sa	558-9a	6:36 AM		\$250.00
[1]	WISH	Placed	11/04/12	Su	558-9a	6:22 AM		\$200.00
[1]	WISH	Displaced	11/04/12	Su	11-1130p			\$900.00
[1]	WISH	Displaced	11/05/12	M	530-6p			\$900.00
[1]	WISH	Displaced	11/05/12	M	558-630p			\$900.00
[1]	WISH	Displaced	11/05/12	M	5-530p			\$900.00
[1]	WISH	Displaced	11/05/12	M	558-7a			\$450.00
[1]	WISH	Displaced	11/05/12	M	11-1135p			\$900.00
[1]	WISH	Displaced	11/05/12	M	137-211a			\$50.00
[1]	WISH	Displaced	11/05/12	M	7-8a			\$350.00
[1]	WISH	Displaced	11/05/12	M	8-9a			\$150.00
[1]	WISH	Displaced	11/06/12	Tu	558-7a			\$450.00
[1]	WISH	Displaced	11/06/12	Tu	7-8a			\$350.00
[1]	WISH	Displaced	11/06/12	Tu	8-9a			\$150.00
								\$12,250.00

[Sorted by: Air Date]